

Most Immediate

A-13021/1/2014-Admn (Vol.2)
Government of India
Ministry of Rural Development
Department of Land Resources

6th Floor, Block No. 11,
CGO Complex, Lodhi Road,
New Delhi,

Dated: 11th August 2017

To:

The Chairman

State Level Nodal Agency (SLNA) for WDC-PMKSY

All States (except Goa)

Subject: *Swachhta Pakhwada* (from 1st Oct to 15th Oct 2017) in all the Watershed Development Projects in the State.

Sir,

1. I am directed to refer to this Department's Letter of even number dated 15th June 2017 (**copy enclosed**) on the subject of '*Promotion of Swachhta in all Watershed Development Projects in the States*' and to say that under the *Swachhta Pakhwada* calendar prepared by Government of India, the Department of Land Resources has been assigned the responsibility to organize *Swachhta Pakhwada* from 1st Oct 2017 to 15th Oct 2017. It may specifically be seen that this is in particular an important responsibility since this period (1st Oct to 15th Oct 2017) also includes the special occasion of the 3rd Anniversary of the *Swachh Bharat Mission* (2nd Oct 2017).

2. It is requested that the *Swachhta* activities mentioned in the above-referred Letter dated 15th June 2017 may be taken up in an intensive and focussed manner on a large and substantial scale during the period 1st Oct to 15th Oct 2017 in all Watershed Development Projects in the State, so that there is significant and sustainable impact.



- 3. It is also requested that the necessary preparations for State-wide action in each and every Watershed Development Project during the *Swachhta Pakhwada* may be undertaken on highest priority and the necessary instructions may be issued immediately.
- 4. During the *Pakhwada* the performance may be closely monitored on day-to-day basis, to ensure the desired results.
- 5. A report on the action taken during the *Swachhta Pakhwada* may kindly be furnished to this Department latest by 30th October 2017.

Yours faithfully,

(C.P. Reddy)

Deputy Commissioner (WM)

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